

# Ahmed Qureshi



Full Stack Web Developer | SEO Specialist | UI UX Designer | Mobile-App Development | Digital Marketer | Shopify Store Development | Social Media Management

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## EXPERIENCE

### Full Stack Developer

2026 - Present

- Delivering end-to-end web solutions with focus on performance, scalability, and user experience.
- Built and maintained responsive, full-stack web applications, improving project delivery efficiency by 25%
- Introduced new frameworks and practices that reduced development time by 20%.
- Successfully managed multiple client projects, increasing satisfaction by 20%.

### Frontend Developer

2025 - Present

- Creating interactive and user-friendly interfaces that enhance user engagement.
- Improved UI/UX design, resulting in a 30% increase in user engagement.
- Optimized page load speed by 25% using modern frontend frameworks.
- Implemented responsive designs across web and mobile platforms.

### Backend Developer

2025 - Present

- Developing robust server-side functionality and optimizing application performance.
- Streamlined backend processes, reducing server response times by 20%.
- Integrated APIs and databases for seamless application functionality.
- Improved system reliability, reducing downtime by 15%.

### Digital Marketing Specialist

2023 - Present

- Planning and executing marketing strategies to drive growth and engagement.
- Implemented targeted campaigns that increased website traffic by 40%.
- Improved lead generation and conversion rates by 30%.
- Managed analytics and performance tracking to optimize ROI.

### Social Media Manager

2023 - Present

- Managing social presence and engagement across platforms.
- Grew social media reach by 35% through strategic content planning.
- Boosted audience interaction and followers with data-driven strategies.
- Coordinated campaigns that aligned with brand goals and marketing efforts.

### Shopify Store Manager

2023 - Present

- Building and managing e-commerce stores for client success.
- Developed and launched multiple Shopify stores, increasing client sales by 25%.
- Implemented UI/UX enhancements that improved customer conversion.
- Integrated payment gateways and apps for seamless online shopping.

## EDUCATION

### Intermediate, Computer Science

Ziauddin University Examination Board

2025-Continue

### Matriculation, Computer Science

The Educator's School

2024

## SKILLS

[HTML](#)

[CSS](#)

[JavaScript](#)

[Tailwind CSS](#)

[React JS](#)

[Github](#)

[Bootstrap](#)

[Canva](#)

## SUMMARY

Full Stack Developer with extensive experience in frontend and backend development, e-commerce, and digital marketing. Skilled in building responsive, scalable, and user-friendly web applications, managing Shopify stores, and executing effective digital strategies. Adept at combining technical expertise with business insight to deliver solutions that increase engagement, conversions, and client satisfaction.

## KEY ACHIEVEMENTS

### ◆ Full Stack Development Excellence

Built and maintained responsive web applications, improving project delivery efficiency by **25%** and ensuring scalable, high-performance solutions.

### ◆ Frontend & UI/UX Impact

Enhanced website and app interfaces, boosting user engagement by **30%** through modern design and responsive layouts.

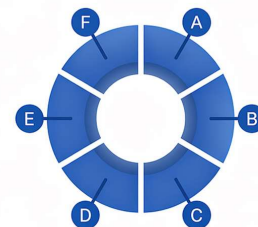
### ◆ Digital Growth & Marketing

Executed targeted campaigns that increased website traffic and leads by **40%**, while managing social media to grow audience engagement by **35%**.

### ◆ E-Commerce & Shopify Success

Developed and optimized Shopify stores, improving client sales and conversion rates by **25%** with seamless UX and functionality.

## HOW I SPLIT MY TIME



- A GYM
- B UNIVERSITY
- C READING
- D CODING PRACTICES
- E PROJECT BUILDING
- F SKILL DEVELOPMENT

## FIND ME ONLINE

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